

Community Services Department - Special Events

530 East Monroe Avenue, Buckeye, AZ 85326



September 5, 2012

Dear Confirmed & Potential Vendor,

My name is Douglas Strong, recently hired Special Events Coordinator for the Town of Buckeye. I look forward to meeting and working with each of you in the near future. The purpose of this letter is that we would like to provide an update for our **17th Annual Hometown Holiday Boutique & Winter Wonderland on Saturday, December 8th** at the 6th Street Plaza Facility, located at 517 E Monroe Avenue & S. 6th Street in downtown Buckeye.

We are working closely with the Main Street Coalition and have joined forces to provide our residents, downtown businesses and vendors more opportunities to enjoy this annual event. **We are happy to announce the addition of the 8th Annual Glow on Monroe Holiday Electrical Light Parade hosted by the Main Street Coalition this year.**

The update includes the time extending from the original time of 9:00 a.m. to 4:00 p.m. to the new time being **9:00 a.m. – 6:00 p.m.** This extended time will provide vendors more opportunity to showcase their products and services to residents who will be coming to see the parade which will begin at 6:30 p.m. **In addition, vendors will have the option to remain on site after 6:00 p.m. for parade onlookers.** The parade runs for approximately an hour, during this time street and event area lighting will shut off; however, upon the conclusion of the parade (approx. 7:30 p.m.) lighting will be restored, **providing additional opportunities for those vendors wishing to continue in showcasing their items and for those residents wishing to visit your booth who may not have otherwise.**

As you already know we are still seeking arts and crafts, antiques, and food vendors to be a part of this festive event and with these new adjustments, **we feel it would be advantageous for you to consider extending your stay with us on this date.** We will accept up to 150+ vendors and have indoor spaces, as well as outdoor spaces adjacent to Highway 85.

In addition to the Holiday Boutique, the Winter Wonderland will host plenty of festive holiday activities including **Friends of the Library Book Sale, Visit & Pictures with Santa, SnowLand** play area, **Chihuahua Races, Holiday Music & Entertainment** and of course, the **8th Annual Main Street Coalition Glow on Monroe Holiday Electrical Light Parade**, starting at 6:30 p.m.

If you are interested in being a part of this exciting event and if you haven't already, please complete the enclosed application and return to Doug Strong, 530 East Monroe Ave., Buckeye, AZ 85326. If you have any questions, please contact me at 623.349.6320 or at dstrong@buckeyeaz.gov. We look forward to seeing you this December!

Sincerely,

Douglas Strong
Events Coordinator